**COMUNIFY SOLUTIONS**

**WEBSITE OUTLINE**

***Logo and typeface are being finalized.***

**Text, application

Description automatically generated with medium confidence**

***Link to our billing competitor website – for design example*** [Conservice - Largest Utility Management Company](https://conservice.com/)

**HOME PAGE**

**MENU**

* Home
* Markets
  + Multifamily (copy A)
  + Student Housing (copy B)
  + Commercial (copy C)
  + Single family (copy D)
* Solutions
  + Managed WiFi (copy E)
  + Tenant Billing (copy F)
    - Utility & Expense Management
    - Sustainability Performance
    - Energy Procurement
    - Data and Analysis
    - Solar Billing
    - EV Charging
  + Commercial Solutions (links back to copy G)
* Savings (to copy H)
* Resources (to copy I)
  + Blog
  + Helpful information

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**ABOVE THE FOLD (copy J)**

* COVER PHOTO: Family/couple in apartment community
* HEADLINE: Increase NOI and the overall value of your portfolio
* SUBHEAD: Comunify offers a range of products that will increase NOI, improve management productivity and enhance your tenants experience.

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**TESTIMONIALS (copy K)**

HEADLINE: See What Our Partners Are Saying About Comunify

* **PIC #1 - Shaw Horwitz:** testimonial copy to come (focus on combined product value)
* **PIC #1 - Myron Chang:** testimonial copy to come (focus on community WiFi)
* **PIC #1 - TBD:** testimonial copy to come (focus on billing solutions)

**Markets We Service (Copy KK)**

**(use line drawings of building types)**

**Multi-family** (link back to copy A)

**Commercial** (link back to copy B)

**Student Housing** (link back to copy D)

**Single-family** (link back to copy C)

**COPY NEXT TO FORM** (link back to copy L)

HEADLINE: Enhance the value of your asset properties

SUBHEAD: Contact us today! Get a demo to see how you can increase property value and reduce your energy cost.

**FORM (**copy M) – also make a landing page we can link (Talk With Us) buttons onsite to.

HEADLINE: Learn more about increasing the value of your property

Name:

Email:

Phone:

Property Name:

*BOTTON: Submit*

**ATRUBUITES**

(Copy S)

HEADLINE: Trusted Provider

SUBHEAD: TBD

(Copy T)

HEADLINE: Increase NOI

SUBHEAD: TBD

(Copy U)

HEADLINE: Improve Property Value

SUBHEAD: TBD

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**MANAGED WIFI SOUTIONS (copy E)**

* PHOTO: apartment community/residents online
* HEADLINE: A completely connected community infrastructure that pays for itself.
* SUBHEAD: Increase NOI by over $350 per unit, per year. That’s over $3,800 per unit on a 6% CAP rate.

**(copy E1)**

**HEADLINE: A connected experience that provides a fast, reliable internet connection to every apartment unit. In addition, your residents will enjoy the ability to roam wirelessly throughout all your amenity spaces.**

**The Latest WiFi Technology**– Your community will soon be equipped with a high-quality, enterprise-grade network. Including high-capacity, WiFi 6 certified access points.

**Built for Speed and Reliability**– Your always-on ,superfast WiFi connection will provide the bandwidth that allows you to live, play and work without interruption.

**Private and Secure**– Enjoy a seamless connection on your own private network – roam from your living room to the community pool without missing a beat (or a movie).

**Flexible and Affordable** - You’re residents will be free to cut-the-cord and add streaming services that are right for you and your budget. No bundles required.

(Copy E2)

**HEADLINE: Here’s the good news**

**We manage the network for you**

JumpFiber will monitor your network 24/7 from our network operations center and can detect any outages. If it’s an issue with any part of the network, we’ll ensure the service is restored right away.

**Residents have instant access**

As soon as residents move in they have access to the Internet. The network is always on so they never have to schedule an appointment for wait for installation.

**Residents contact us for support**

All Internet access related support is handled by the 24/7 support team. Residents can contact our support team through an online chat service to resolve any service issues

**Amenity & office spaces are included**

JumpFiber will configure a private network for staff use or secure, community networks so you can offer free WiFi in common areas throughout your community.

(Copy E3)

**FAQs**

* HOW DO MY RESIDENTS WATCH TV?
* In today’s age of cord cutting, there are more options than ever for over-the-top programming (OTT) for live TV. Services like [Hulu](https://hulu.com/), and [YoutubeTV](https://tv.youtube.com/welcome/), now offer live TV over the internet. Jumpfiber works with you and your residents to ensure they know they have many, affordable options.
* WHAT HAPPENS IF THE INTERNET GOES DOWN?
* JumpFiber is a fully managed service provider. We monitor your networks 24/7 from our network operations center and can immediately detect an outage. If it’s an issue with your network, we’ll work to ensure service is restored right away.
* CAN RESIDENTS UPGRADE THEIR SERVICE?
* Upgrades in bandwidth/speed will be available to all Tenants. Upgrades provide the Owner with an additional monthly recurring revenue stream.
* WHO HANDLES RESIDENT TECH QUESTIONS?
* We’ve got this one too. Residents can chat with a Jumpfiber customer success agent. We take care of tech support so your staff stays focused on providing a stellar resident experience.
* HOW FAST IS THE RESIDENT INTERNET?
* Your Internet service is "sized" to support all of your residents connected devices at the same time and is often faster than a single device can handle. While newer devices should be able to handle greater speeds, older devices may not do as well, even under ideal conditions.

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(Copy E4)

HEADLINE: A Network Distribution System that pays for itself.

Comunify Solutions will source, install and activate a network distribution system connecting all buildings in the community to allow residents to securely connect their devices to the Internet and maintain a private connection throughout the entire community.

**Dedicated Fiber Access** - A fiber connection will be constructed from a near-by splice point to the Main Distribution Facility location in the communications area within the main building.

**Main Distribution Facility (MDF)** – Comunify will design, install and configure all necessary equipment and component required to distribute and control resident services

**Outside Plant** – Comunify will install hardwire cable with fiber and necessary splicing, switching and housing to interconnect each floor back to the MDF.

**Inside Plant** – Comunify will install all cabling, equipment and access points within each tenant’s unit designed to deliver community-wide Internet to all residents.

**Activation** – Once all components of the Distribution System have been installed, Comunify’s professional technicians will integrate and activate all hardware and software required to deliver an fast and reliable online experience to your residents.

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**SAAS SOUTIONS (Copy F)**

* **(copy F1)**
* PHOTO: TBD
* HEADLINE: Comunify’s experts are here to address all your critical utility management needs.
* SUBHEAD: We offer expert utility management and sustainability to help you reduce costs, identify savings, increase recovery and free up time for your management teams.
* ***(copy F2)***
* ***Title:*** Billing Services & Expense Recovery
* ***Headline:*** A more accurate, efficient, and Timely Resident Billing Process
* ***Body:*** Expense recovery is all about making sure residents are billed promptly and accurately for their utility usage and no billing issues delay their payment. Our solution handles the entire bill-back process on your behalf, minimizing your legal exposure.
  + Maximize Recovery
  + Limit Legal Exposure
  + Provides complex billing configurations to cater for complete customization
  + Proven track record with renewable energy
* ***(copy F3)***
* ***Title:*** Sustainability Performance
* ***Headline:*** Decrease your environmental impact - and grow your investment
* ***Body:*** ESG (Environmental, Social, Governance) management helps portfolios to develop and implement ESG initiatives that provide an imperative to attract and retain capital, accelerate sustainable and responsible growth, and mitigate enterprise risk.
  + Attract investors, Limit emissions and waste, attract the best tenants
  + Get Accurate, up-to-date data to inform sustainability efforts
  + Identify Opportunities to Improve ROI
  + Track and measure success
  + Promote your properties as sustainable facilities
* ***(copy F4)***
* ***Title:*** Expense Management
* ***Headline:*** Ensure your Utility Expenses are tracked, analyzed, budgeted, and paid on-time.
* ***Body:*** Effective expense management is more than just paying bills on time. Our expense management solution also ensure accuracy, resolved errors, identifies trends, delivers insights, provides budgeting tools, and much more.
  + Eliminate Unimportant Task
  + Control Cost
  + Better Decisions
  + Summary Services
    - Bill Processing
    - Invoice Auditing
    - Invoice Payment
    - Online Reporting
    - Vacant Identification and Recovery
* ***(copy F5)***
* ***Title:*** Utility Management
* ***Headline:*** Comprehensive meter support ensures optimal recovery
* ***Body:*** Effective Sub-metering is essential to utility recovery, precise billing, information decision-making sustainability efforts, trend analysis and more.
  + When coupled with expense recovery, utility management lets you offload all utility related tasks
  + Promote resident utility conservation
  + Track regulations and avoid fines
* ***(copy F6)***
* ***Title:*** Energy Procurement
* ***Headline:*** Lower your deregulated utility provider rates and save money.
* ***Body:*** If you have properties is deregulated energy markets, you have an opportunity to choose the rates you pay for the generation and transmission of energy. The savings can be considerable.
  + Save up to 35% on your energy bills
  + Implement renewable, clean energy options
* ***(copy F7)***
* ***Title:*** Data & Analysis
* ***Headline:*** Inform Decisions to Take Impactful Actions
* ***Body:*** Whether you’re working to lower utility expenses, achieve sustainability goals, or identify the most promising investment properties to acquire, you need hard data. Data that is accurate and fresh will give you power to determine actions that will deliver the biggest impact.
  + **Accurate, up-to-date data to inform sustainability efforts**
  + **Data spanning all key areas**
  + **Fresh and up-to-date**

**Multifamily**

* ***Headline:*** TBD
* ***Body:*** TBD
  + **TBD**
  + **TBD**
  + **TBD**

**Student Housing**

* ***Headline:*** TBD
* ***Body:*** TBD
  + **TBD**
  + **TBD**
  + **TBD**

**Commercial Solutions**

* ***Headline:*** We see that your utility expenses are paid promptly and accurately
* ***Body:*** for businesses, one of the biggest challenges is management of utility expenses. The need for accurate utility management services in critical. Community provides multi-site companies with those essential service, offering utility bill payment administration, utility consumption reporting, cost tracking and other utility solutions.
  + **Reduce administrative burden**
  + **Make better informed decisions**
  + **Minimize late fees**
  + **Budget with more ease and accurately**

**Single Family**

* ***Headline:*** TBD
* ***Body:*** TBD
  + **TBD**
  + **TBD**
  + **TBD**
* **EV Charging Stations**
* **Solar Billing**